

Looking to Snag a Hot Toy this Holiday Season?

Remember, if a deal looks too good to be true, it probably is. Counterfeit toys have the potential to be unsafe – so steer clear of them by following these tips:

TIP 1

Shop only from reputable brands, whose toys are tested for compliance with 100+ strict safety standards and tests.

TIP 2

Make sure the brand or company has a professional-looking website. Can't find a website? That might be a red flag.

TIP 5

Can't find a toy on your child's wish list? Wait for a trusted retailer to restock the product. Buying a fake toy is never worth the risk.

TIP 4

Poorly photoshopped pictures, typos, and spelling errors in the online description are another clue that the product could be illegitimate.

TIP 3

If online reviews are negative, or if there aren't many, it's a clue the product could be fake.

Play it safe this holiday season: never buy a counterfeit toy

play
safe
brought to you by
the toy association

Visit www.PlaySafe.org for more toy safety advice you can trust.