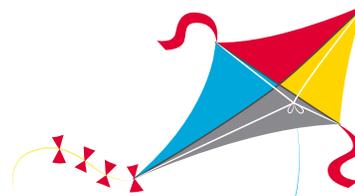




For more information, visit
www.PlaySafe.org.



Looking for fun play ideas for kids of all ages?
Visit www.TheGeniusofPlay.org.



About The Toy Association

www.toyassociation.org
www.thegeniusofplay.org
www.playsafe.org

Founded in 1916, The Toy Association™, Inc. is the not-for-profit trade association representing all businesses involved in creating and delivering toys and youth entertainment products for kids of all ages. The Toy Association serves as the industry's voice on the developmental benefits of play and promotes play's positive impact on childhood development. The organization has a long history of leadership in toy safety going back to the 1930s, helped develop the first comprehensive toy safety standard more than 40 years ago, and remains committed to working with medical experts, government, consumers, and industry on ongoing programs to ensure safe and fun play.



www.playsafe.org

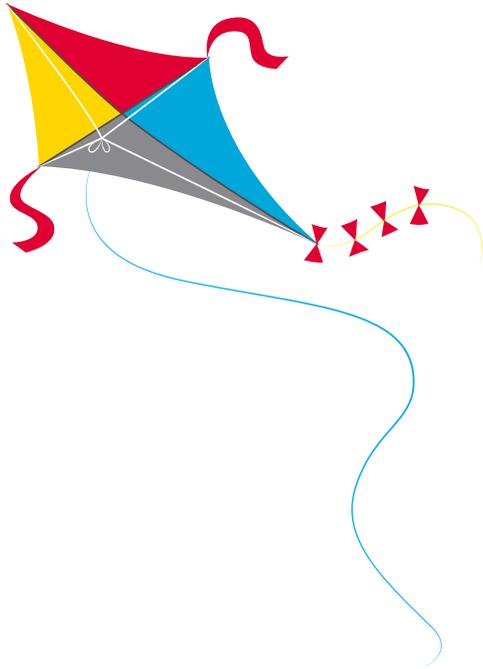


Top 5 Tips for Fun & Safe Play



The Benefits of Play

Play is an essential part of growing up. Through play, children build important physical, mental, social, emotional, and creative skills needed for life.



Play Safe!

All toys sold in the U.S. must adhere to tough federal safety standards, but there are things you can do to help make sure that every play date is safe.

Follow these Top 5 Toy Safety Tips:

1. Choose Age Appropriate Toys

Always check and follow the age grading on toy packaging. Toys labeled 3+ may pose a choking hazard for young children and kids who still mouth toys.



2. Supervise Play

When your child gets a new toy, read the instructions together and show them how to safely play with it.



3. Store and Organize Your Toys

Organize and store toys to prevent trips and falls – and keep toys meant for older children out of the reach of younger kids.



4. Battery Safety

Make sure that batteries are securely enclosed in their compartments. Keep batteries away from children because they can be very dangerous if accidentally swallowed.



5. Become a "Smart" Shopper

Always shop at a retailer you know and trust. Be extra vigilant when shopping at garage sales, flea markets, and online marketplaces.

